

Government House: Flyer Style Guide

Headings

HEADING 1 (NAME OF HOUSE)
MINION PRO MEDIUM, 25PT, ALL CAPS

Heading 2 (Subtitle)
Helvetica Neue Light, 20pt

Heading 3
Minion Pro Medium, 14pt

Heading 4
Helvetica Neue Medium, 9pt

Body text
Helvetica Neue Light, 9pt

Colours

OOSGG General:



C 100 M 93 Y 31 K 29
289U



C 0 M 0 Y 0 K 0



C 1 M 10 Y 69 K 14
7758U



C 0 M 0 Y 0 K 100
Neutral Black U

Government House:



C 100 M 93 Y 31 K 29
289U

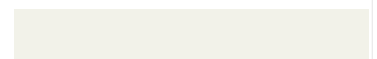


C 0 M 0 Y 0 K 0



C 1 M 10 Y 69 K 14
7758U

Admiralty House:



C 0 M 0 Y 5 K 5
656U



C 0 M 0 Y 0 K 100
Neutral Black U



C 1 M 10 Y 69 K 14
7758U

Margins

Sides: 12mm
Top and bottom: 16mm

Bleed

3mm, include all print and crop marks