

## GP Logo Information and Guidelines

The GP Logo is available to be used for publications and is required to be included on GP materials that are publicly available and is generally placed to the left or centred on most GP documents.

*Note that when reproduced - logo size can be changed but proportions should not be changed*

The .jpeg image is sufficient for most general uses but when providing images for commercial reproduction, usually the vector image with the “.eps” extension is required. There are a number of other logo formats - .eps, vector, gif , tif etc - due to the different requirements graphic designers and printers may have.

### General Guidelines for commercial printing reproduction are -

If it's Vinyl - Brand is Avery, Colour is Aqua - .80

