



Australian Government
Department of Home Affairs

Office of the Special Investigator

Brand identity guidelines

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Logo application

Office of the Special Investigator logo

The Office of the Special Investigator logo is available in two primary layouts—stacked and in-line versions. s 47E(d)

All versions of the logo consists of four elements:

- the Commonwealth Coat of Arms (Conventional Version 3A Solid)
- the words 'Australian Government' (Times New Roman Bold)
- an underline
- the words 'Office of the Special Investigator' (Times New Roman Bold).

Stacked



Australian Government

Office of the Special Investigator

In-line



Australian Government

Office of the Special Investigator

Correct application

Consistent application of the Office of the Special Investigator logo is critical to establishing and maintaining a single recognition device for the Australian Government. The integrity of the logo and its use should be maintained at all times.

The guidelines below apply to every application of the logo.

- The Office of the Special Investigator logo may only be reproduced in black on a white background.
- The logo can be reversed—white on black, or white on any corporate colour that is dark enough to allow for suitable legibility.

Stacked



Australian Government

Office of the Special Investigator

Reversed logo application colour



Australian Government

Office of the Special Investigator

Positioning

The Office of the Special Investigator logo should always have prominence over and above other images and graphic elements. Where possible, the logo should be placed at the top of the item on which it appears.

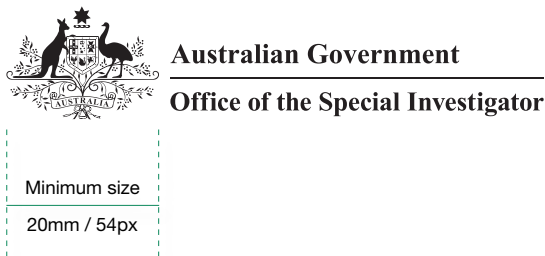
Isolation zone

An isolation zone around the logo ensure the design is not crowded. This zone is defined as 'X' and is based on the distance between the top of the capital A in Australian Government and the bottom of the horizontal line under these words. This zone is a minimum dimension and applies to every form and application of the design.



Minimum size

The coat of arms is required to have a minimum width of 20 mm or 54 px. The Office of the Special Investigator logo should not be reproduced smaller than this size.



Colour

Colours for all reproduction methods—including printing, vinyl, paint, fabrics, embroidery, cotton and plastics—must be matched as closely as possible to the Pantone colours.

All digital/on-screen applications—including TV, websites and PowerPoint—should use the RGB values as a guide only.

Office of the Special Investigator colour palette

Swatch	Colour name	Pantone	Four colour process	RGB	Web	Usage
s 47E(d)	Light green					
	Mid green					
	Dark green					
	Dark grey					
	Light grey					
	Black					
	Gradient					
	S 47E (d)					

Type

Preferred typefaces

The Office of the Special Investigator’s corporate typeface, s 47E(d) was chosen for its modern, simplistic and readable features.

Where s 47E(d) is not available s 47E(d) is the substitute font. s 47E(d) is the preferred typeface for all internal documents created in Microsoft Word, Excel and PowerPoint.

For internal documents please use the templates provided on *bordnet*.

Preferred typeface

s 47E(d)

[Redacted text block]

System font alternative

s 47E(d)

[Redacted text block]



Always...

- align to the left
- use sentence case
- use italics for emphasis *only*