

Federal Court of Australia

Logo, Colours and Typeface Guide

June 2016

Introduction

The purpose of this document is to provide clear guidelines on the visual representation of the Court's logo. These guidelines help to build a strong and consistent visual identity.

By maintaining consistent standards, we ensure the large volume of communications we generate presents a cohesive image nationally and internationally.

Every form of Court communication reinforces the Court's reputation and your role in perpetuating the Court identity is essential.

The Court logo

The Court logo represents the Court as a multifaceted and progressive entity.

Colours

The colours are the defining feature of the Court logo. They represent our diverse jurisdiction as well as the multiple and unceasing improvements we make to remain an internationally respected Court. The colours moving from subtle to strong demonstrate the Court's transformation.

Wordmark

The wordmark demonstrates the authority of the Court. The relationship between the logo elements is pre-determined and fixed. Do not alter the proportions or placement of any of the signature elements of the logo.



FEDERAL COURT OF AUSTRALIA

Clear space

Clear space

Clear space is the area surrounding the logo that must be kept free of other graphic elements. The minimum required clear space is defined by the measurement 1.5x as shown.

Minimum size

Establishing various minimum sizes for the logo helps it stand out as much as possible. The minimum size 70mm shown here should accommodate most applications. Applications such as the signage may require larger sizes.

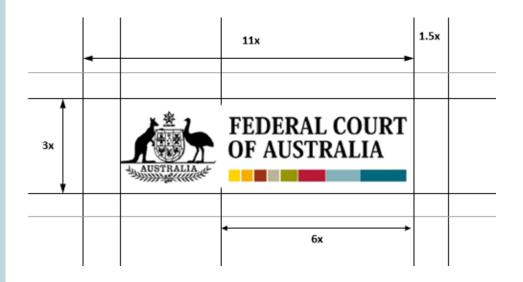
Logo usage

Colour treatment

The preferred colour for any type of signage is always Court Black. For Court letters, memorandums and facsimiles, the font colours should also be Court Black.

Background control

Generally, it is always preferable to place the logo on a white background; there are times when it will need to appear over a colour. In these cases, make sure that the logo elements are as visible as possible.





Colour strip

Colour strip

The colour strip is used to create visual interest in the templates.

Use

The colour strip is available for use in PowerPoint.

Colour

The preferred colour for text when using the colour strip is always Court Black.



Colour palette

Court colours

For the best print quality reproduction and organisation wide consistency, the Court colours should be printed as solid.

Court Black is RGB 000 or Pantone Solid Coated Black 6 C.

PANTONE® colours

If a PANTONE colour is not available, a RGB match may be appropriate.

- Always use the approved colour palette shown here.
- Display the wordmark using the Court Black whenever possible.

Please contact the Web Team for questions regarding colours.

Court typefaces

The Court has two typefaces available for use:

Calibri

Times New Roman

Both are easy to read.

A san serif type (Calibri) style helps the Court communicate in a strong, simple manner.

A serif type (Times New Roman) style aids the reader when there are large volumes of text.

Please contact the Web Team to learn about when to use particular typefaces.

Refreshed Court Colour Palette 2015

Pantone	R	G	В
PMS 116	255	206	0
PMS 130	241	171	0
PMS 174	153	52	22
PMS 452	181	178	146
PMS 391	148	146	0
PMS 187	179	27	52
PMS 5493	129	173	181
PMS 3155	0	102	124

Improper logo usage

- 1. Do not reproduce the logo in colours other than those listed in this document.
- 2. Do not apply any effects such as shadowing.
- 3. Keep the logo proportions.
- 4. Make sure there is enough colour separation from the background and the logo.
- 5. Do not rotate, skew, re-proportion, alter or distort the logo or its elements in any way.
- 6. Avoid applying an outline to the logo or scale individual parts of the logo.
- 7. National Court Framework logos should only be used with the Court's wordmark.

Some exceptions may apply.

Please contact the Communication Team for pre-approval.

Contacts

Communications Team Principal Registry Level 16 Law Courts Building Queens Square Sydney NSW 2000 Ph: 02 9230 8720

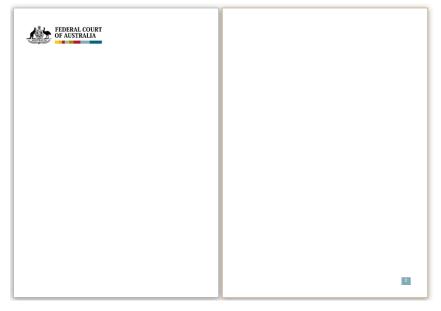
The logo is available from: http://fca.intranet.fedcourt.gov.au/administration/branding

The templates are available from: <u>http://fca.intranet.fedcourt.gov.au/general/forms_all</u> or on your P:drive.

PowerPoint template



Word template



Proposed business card design



Memorandum (with no logo)

Letters (with no logo)

FEDERAL		COURT OF AUSTRALIA Principal Registry	Teleghene: (02) 9220 E567 Federal: (02) 9220 E567 Federal: (02) 9220 E557			
			DX 613 SYDNEY		AUSTRALIA NSW DISTRICT REGISTRY	
	Our Ref. Your Ref.	MEMORANDUM	Internet www.f			
			A.B.N. d9 110 547 2 Your Ref Our Ref		LEVEL 17 LAW COLRTS SUILDING QUEENS SQUARE STOREY NEW 2000	
	To: FROM:		our kar		510A1 75W 2000	
	Subject:					
	DATE:					

Email signatures

Font size is 10pt, line spacing is single and 3pt after text.

For registry

Name | Position, Team Xxx Registry | Federal Court of Australia Registry Address p. XXXXXXXX | f. XXXXXX | e. <u>XXXXX@XXXXXXXX</u> www.fedcourt.gov.au

For a Judge Name |Federal Court of Australia Building address p. XXXXXXXX | f. XXXXXX | e. XXXXX@XXXXXXXX www.fedcourt.gov.au

For chambers staff Name | Position | Federal Court of Australia Building address p. XXXXXXXXX | f. XXXXXXX | e. XXXXX@XXXXXXXX www.fedcourt.gov.au

For corporate services Name | Position, Team Corporate Services | Federal Court of Australia Office address p. XXXXXXXX | m. or f. XXXXXXX | e. <u>XXXXX@XXXXXXXX</u> www.fedcourt.gov.au